AMERICA WAKE UP, Broadcast No. 45

COMMUNIST PIPELINE TO OUR YOUTH

ANNOUNCER: AMERICA WAKE UP, in cooperation with the Daughters of the American Revolution, State of Illinois, presents Phyllis Schlafly:

MRS. SCHLAFLY: Abraham Lincoln is credited with the observation that "you can't fool all the people all the time." The Soviet Union is spending about $2 billion a year to prove him wrong. This is the annual expenditure of the Soviet Union on various forms of Communist propaganda throughout the world. It involves a personnel of about 500,000. The Communist propaganda campaign has all the priority and impressiveness of the Red missile program. Soviet Russia and Red China produce about 3,600,000,000 books a year, more than one book for every person on earth. To grasp the magnitude of the Reds' propaganda effort, we should realize that they are spending $2 per year for each person in the free world. The United States, on the other hand, is spending on world propaganda 1½ cents per person per year. If the budgets of all other free countries are added to this, the total would hardly come to 2 cents. Therefore, the Communist propaganda effort is roughly 100 times as great as that of the free world.

Communist leaders have repeatedly told us bluntly that their goal is world conquest. On July 6, 1960 in Kaprun, Austria, Khrushchev accelerated the Communist timetable for world conquest when he said: "In the short time I still have to live, I would like to see the day when the Communist flag flies over the whole world." Communist propaganda is one of the prime tactics used by the Reds to obtain their objective. However, the classic work called THE TECHNIQUE OF SOVIET PROPAGANDA published by the Senate Internal Security Subcommittee, pointed out that most Communist propaganda is aimed not at "enrolling Communist Party members, but at disseminating, independently of any

social doctrine, views that more or less openly serve Soviet foreign policy." Therefore, Communist propaganda is not always easily discernable because it is aimed at limited objectives of the Communist conspiracy, rather than selling the entire Communist program outright.

Because the Communists look upon almost everyone over 40 as hopeless reactionaries, good only to be ground up for fertilizer, the principal target of Communist propaganda is the youth of America. High school and college students throughout the United States are supplied with Communist propaganda "by the ton". In our largest cities, Communist bookstores are deliberately located near universities for the convenience of students. The House Committee on Un-American Activities reported that "every school and college in the United States is directly or indirectly the recipient of some of these Communist propaganda publications."

This propaganda pipeline to the minds of our youth is part of the psychological warfare against the United States which has been increasing in intensity each year. As early as 1955, Iron Curtain countries sent to the United States 2½ million packages of Red propaganda, containing more than 5 million individual items. Spot checks by various authorities indicate that the number of pieces of Red propaganda coming into America has increased with each succeeding year. No one really knows the total tonnage of Communist publications going to schools and colleges in the United States, as they come in through 40 ports of entry. Every Iron Curtain ship touching an American port unloads this Red propaganda. None of these publications is labelled Communist propaganda as required by our Foreign Agents Registration Act.

What do these Communist publications look like? Do they preach the dogmatic Marxist doctrine and the necessity of the class war? On the contrary, the days of the hard-sell are over for the Red propa-

gandists. The Kremlin has rung down the vaudeville asbestos on the good-old-days of sidewalk hawking for the glories of the dictatorship of the proletariat. The velvet curtains have been opened on a new subtle approach to propaganda. The new Red line is to use more the carrot than the stick.

The majority of Communist publications coming into the United States are large and handsome picture magazines, printed on fine paper, written in good English, attractive in format, a pleasure to read, and generously illustrated with gorgeous color photography. These magazines come from all the Iron Curtain countries, and are entitled SOVIET UNION, POLAND, CZECHOSLOVAKIA, CHINA, etc. To give you some idea of the widespread reach of these Communist picture magazines, the one called SOVIET UNION is published in the following languages in addition to English: Chinese, Korean, Hindi, Urdu, Arabic, Viet-Namese, Hungarian, Serbo-Croat, French, German, Spanish, Finnish and Japanese.

The message of these Communist publications is that the Soviet Union is a Paradise on earth, where everyone is well-fed, well-dressed, well-educated, and above all happy. No matter what the occupation of the people, whether working in a factory, plowing a field, studying in school, or going to a hospital, everyone is apparently consumed with happiness. The Chinese say that a picture is worth a thousand words, and after one looks at a few of these beautiful magazines, it is difficult to understand why people are climbing over barbed wire fences, running across mined fields, jumping out of third story windows, and digging tunnels under the Berlin Wall, in order to escape from the Communist Paradise. These magazines do a magnificent job of selling the uninformed youth of America on the falsehood that the Soviet Union is culturally, economically, scientifically, education-

ally, technologically and athletically superior to the United States. These magazines are an implementation of the Communist line of "peaceful coexistence", a tactic to persuade us to let our guard down until the Reds decide the time is ripe to bury us.

In addition to these magazines beamed at a general American audience, there also are specialty magazines, such as SOVIET WOMAN. If you read enough of these magazines, you could become convinced that most Soviet women are beautiful, well dressed, immaculately-groomed, and enjoy a life of plenteous leisure combined with achievement in fascinating careers far beyond anything known to American women. Informed Americans know this is nonsense, that under Communism, children are taken away from their mothers and put in state nurseries at an early age, and women do coal mining, road-building, street cleaning, and other heavy work that women in our civilization do not do.

There are still other types of Communist propaganda. The two major international Communist-controlled youth organizations publish at least 40 periodicals which are disseminated regularly in American schools and colleges. There are even magazines for little children, beautifully illustrated, and available at less cost than similar booklets available from American publishers.

In addition to the Communist propaganda which comes into the United States from behind the Iron Curtain, there are sizable quantities of Communist propaganda printed right here in the United States. The most-widely circulated of these is the large picture magazine handled by the Soviet Embassy called USSR. This magazine is similar to the other Communist picture magazines, except that it is even more beautiful. While it gives the reader the illusion that it comes from the Soviet Union, it has a higher quality of photography, paper and printing than the Soviets are able to produce. Another publication

carried by the Red propaganda pipeline is NEW HORIZONS FOR YOUTH, a monthly Marxist magazine designed especially for college students.

The Communist know that, in spite of the attractiveness of their beautiful picture magazines, the overwhelming majority of Americans would never touch a publication labelled USSR or Soviet Union. So they work unceasingly to plant their propaganda in non-Communist publications. They follow the principle laid down by Georgi Dimitrov at the Lenin School of Political Warfare, who said: "Let our friends do the work. We must always remember that one sympathizer is generally worth more than a dozen militant Communists. ... The writer who, without being a Party member, defends the Soviet Union...who is outside our ranks but defends Soviet international policy, is worth more than a thousand Party members."

It will come as a stunning surprise to most Americans to discover that the same message that is propagated by the tons of Communist propaganda coming into the United States, is now carried by leading non-Communist American magazines. For example, a recent issue of LIFE Magazine featured a happy and pretty Russian schoolgirl on the cover, and devoted almost the entire issue to pictures of smiling, happy, genial, friendly, prosperous Russians. Page after page of pictures sell American readers on alleged Soviet achievements in housing, agriculture, space, and consumer goods. Page after page of the bloody tyrants who rule the giant Red slave empire give the reader the false impression, that, after all, these men are just like successful American businessmen. The prize photograph is of Nikita Khrushchev, smiling and jolly in a big fur coat. It takes little imagination to imagine his cap is red and that he must be St. Nick, or Santa Claus. Nowhere is the reader given any clue to his bloody record as the Butcher of Budapest, and the Hangman of the Ukraine. Nikita and Mrs.

Khrushchev are pictured just like anybody's kindly grandparents. LIFE readers are not told that this Mrs. Khrushchev is Nikita's third wife; his first two wives are in slave labor camps.

A similar false picture of Soviet abundance, culture and leisure is given in the October issue of the magazine HOLIDAY. Beautiful photography gives the uninformed reader the impression that life in the Soviet Union is one of relaxation and enjoyment of the arts. The prize photograph is a double-page color view of a field of golden corn, across which two horsemen are slowly moving. The caption says: "This is the Russia of the Western imagination -- vast, sweeping, romantic." The impression if given that agriculture is so abundant in the Soviet Union that, when a typical Russian goes for a pleasure ride on horseback, there is hardly any place for him to ride except through a corn field. Informed Americans know, of course, that agriculture is the greatest weakness of the Communist system; no Communist country can satisfactorily feed its own people.

The Red propaganda pipeline to our nation's youth has played a significant part in the present trend to welcome Communist speakers on college campuses, and in the mushrooming on campuses of Communist fronts in support of unilateral disarmament, Castro and recognition of Red China, and against nuclear testing, ROTC and loyalty oaths. A respected Mexico City newspaper editorialized that this propaganda situation makes America like "a man who invites a thief to his house and shows him the places where the valuables are hidden." Our greatest treasures are the minds of our young people, and we should not allow them to be victimized by Communist propaganda.

ANNOUNCER: In addition to its many programs and activities designed to build good citizenship among the youth of America, the Daughters of the American Revolution have several active programs to encourage good

citizenship among adults. Citizenship training and the study of American government are promoted through the Americanism Committee, which functions on the national, state and local levels. Since 1920 nearly 9 million DAR Manuals for Citizenship have been given to foreign-born who wish to become American citizens. Fourteen hundred prizes were presented to Americanism essay contest winners last year. The DAR has an active American Indians Committee established to help American Indians take their rightful place in our American Way of Life. American History Month and Constitution Week are two special projects sponsored by the DAR every year to encourage the study and appreciation by all our citizens of American history and our United States Constitution. The Daughters of the American Revolution believe that we have an obligation to be good citizens and to help transmit to our children the American heritage won at such great cost by the Revolutionary heroes.

Listen in again next week at this same time for another in the series of programs called AMERICA WAKE UP.

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